

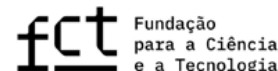
Seasonal School on Advanced Analog and Mixed-Signal (AMS) IC Design 2025

Powered by POEMS - Microelectronics Academy

June 12 - July 31

**7 weeks
9h30 - 17h30**

Technical Sponsors:



By Santander

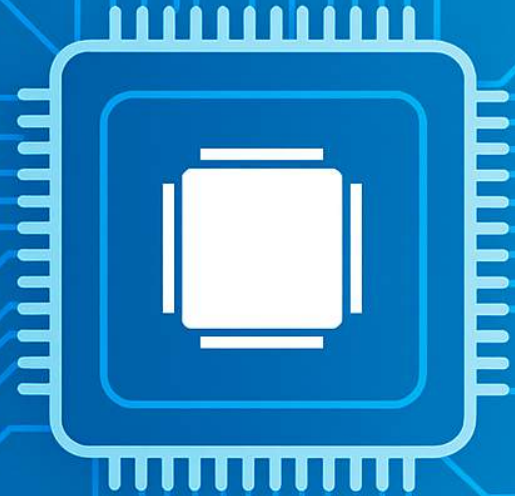


It is all about People

Professor João GOES



THE EXISTENTIAL IMPORTANCE OF IC DESIGN ENGINEERING



Why We Are Here

- ♦ "This is not just a course... it is a movement."
- ♦ With a Mission to inspire, educate, empower next-gen AMS engineers.
- ♦ A gathering of bright minds and future innovators.
- ♦ An European initiative to deepen AMS design excellence.
- ♦ An opportunity to build, connect, and lead.
- ♦ It was designed for 50, today we are 80, tomorrow we will be hundreds.

This is about the
IC Design Talent Imperative

The World runs on Silicon

- ▶ Healthcare
- ▶ Energy
- ▶ Home
- ▶ Aerospace
- ▶ Defense
- ▶ Mobility
- ▶ Communication
- ▶ IoT
- ▶ AI
- ▶ ...

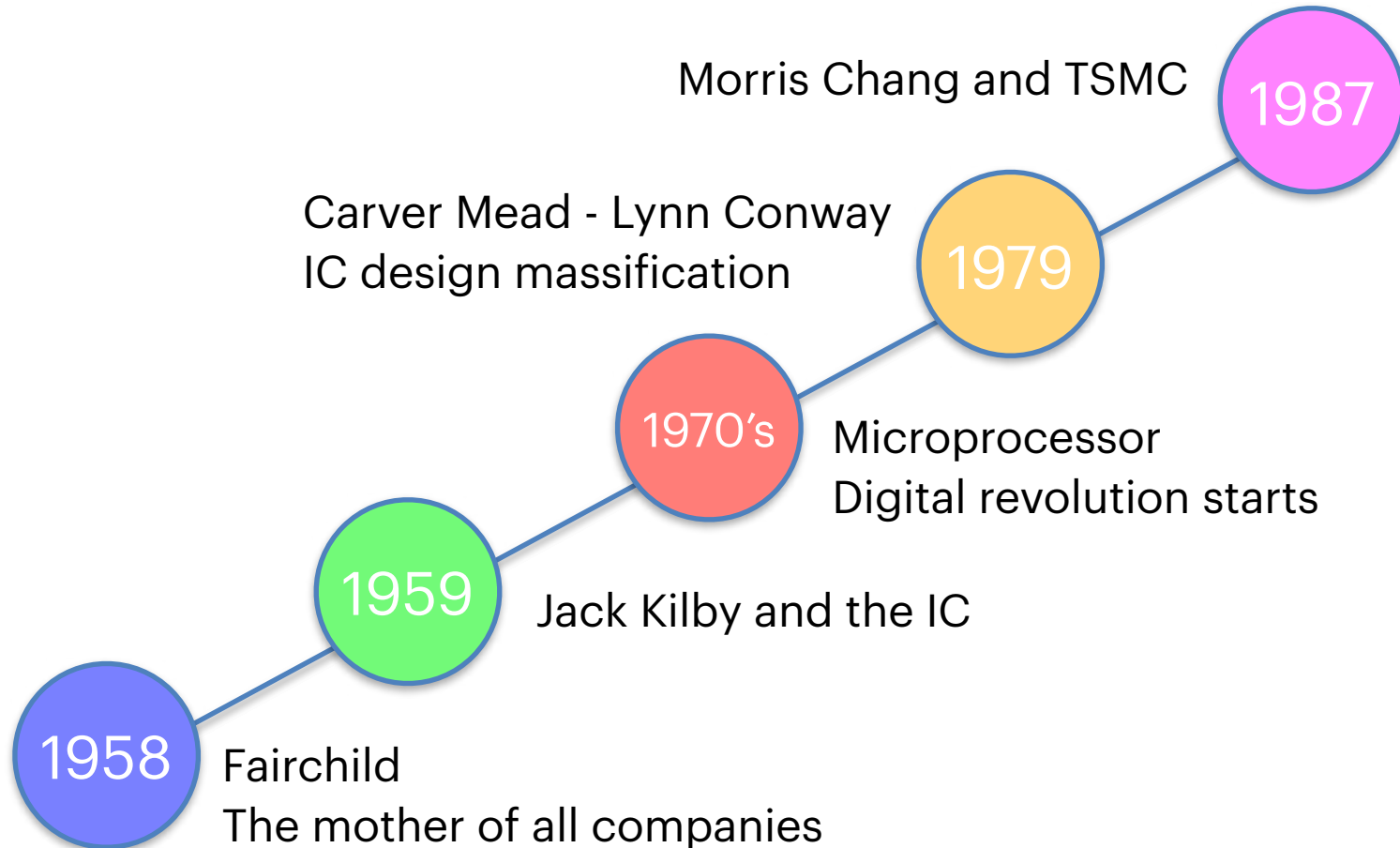
Strategic Sovereignty

Semiconductor Dependence

- ▶ The chip shortage revealed how fragile global supply chains are.
- ▶ Nations are investing in on-shore and near-shore capabilities.
- ▶ Design talent is not just a technical field; it is now geopolitical.

Secure access to IC Design Expertise
=
Strategic Autonomy!

A Bit of History



A Bit of History

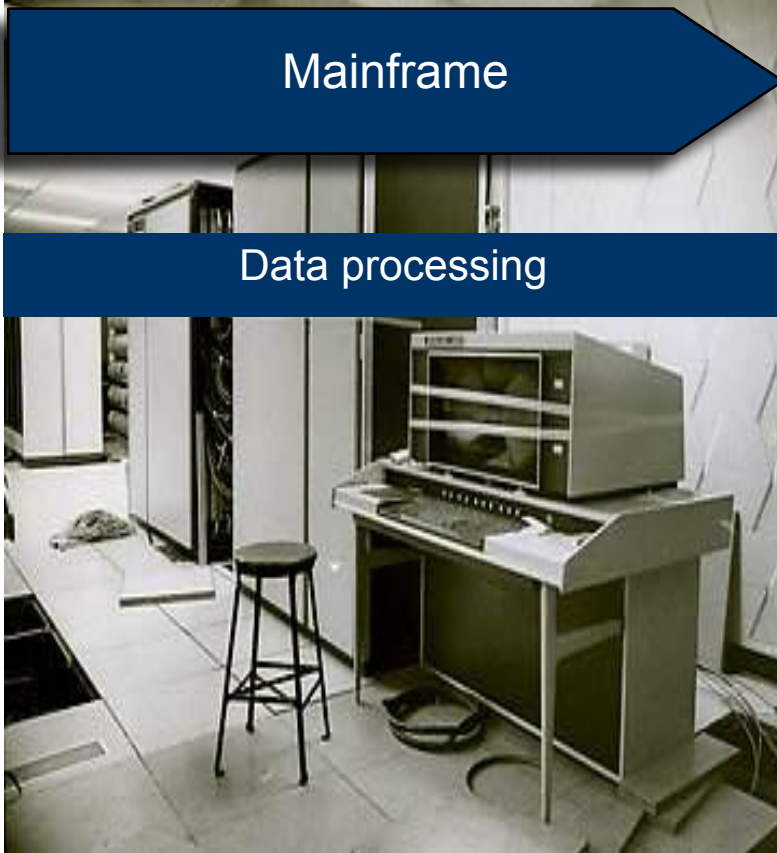


Jack Kilby at **Texas Instruments** was one of the inventors of the IC, but **Fairchild Semiconductor** in Silicon Valley was the “mother of all companies”

Drivers & Trends

Mainframe

Data processing



Military & Space Programs

1960's

PC

Digital Processing



Digital Revolution Starts

1970's 1980

1990

Drivers & Trends

Consumer Things

+ Connect + Network + People



Globalization
"Get Connected"

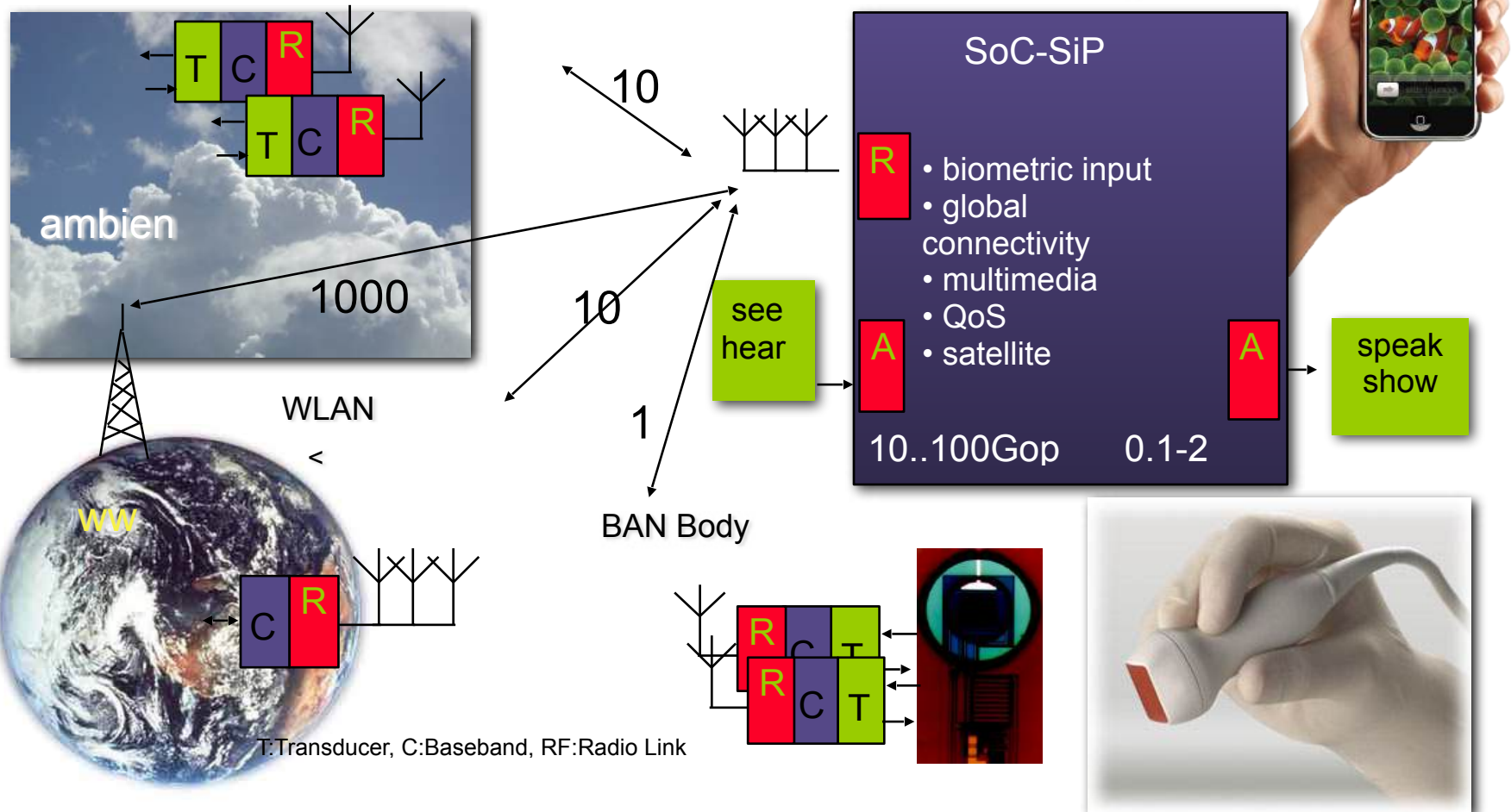
2000

2010

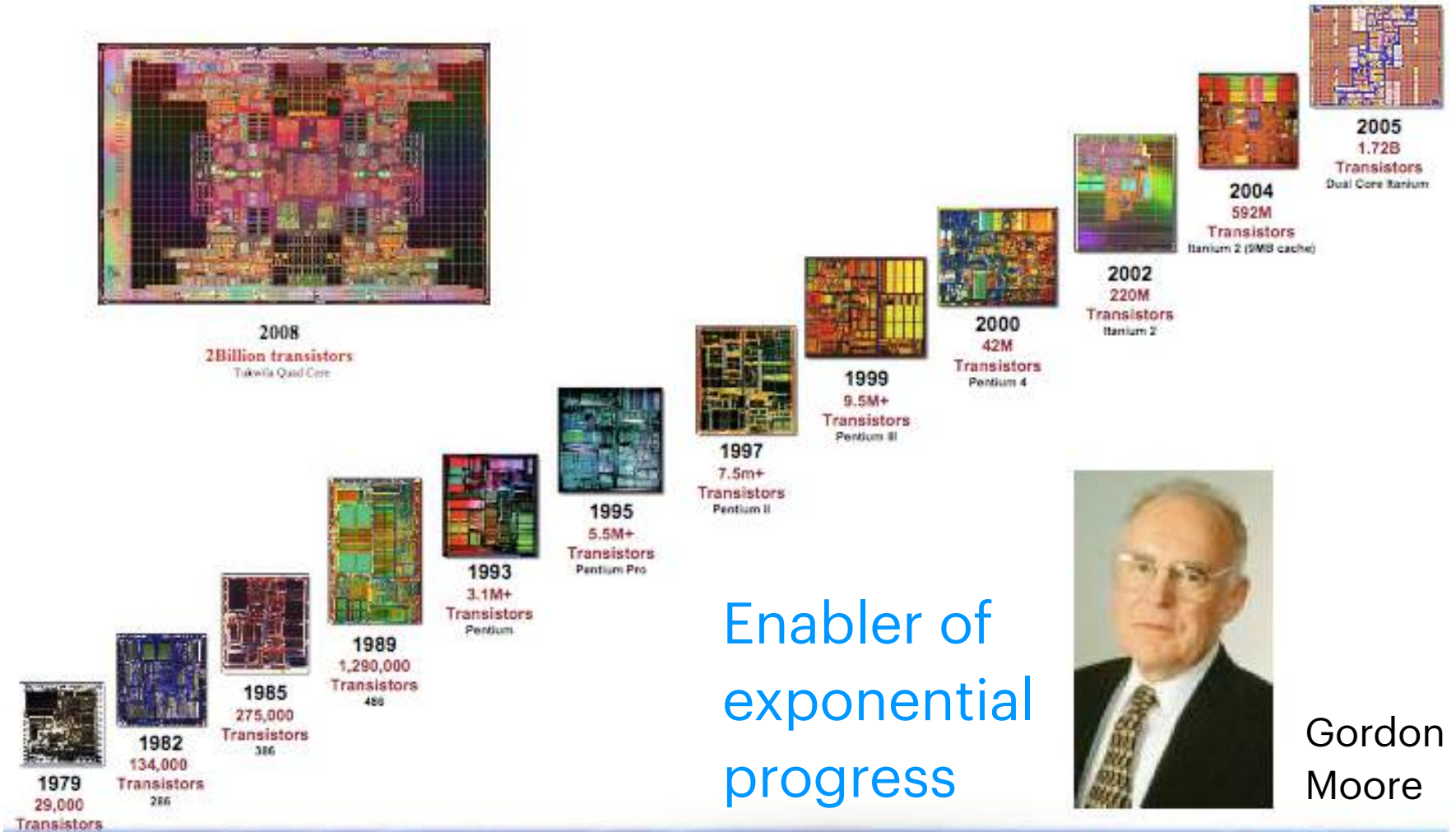
Drivers & Trends

Ad-Hoc Network of Pico-cell Ambient Transducers

100μW, 1Gops **peak** (k)bps

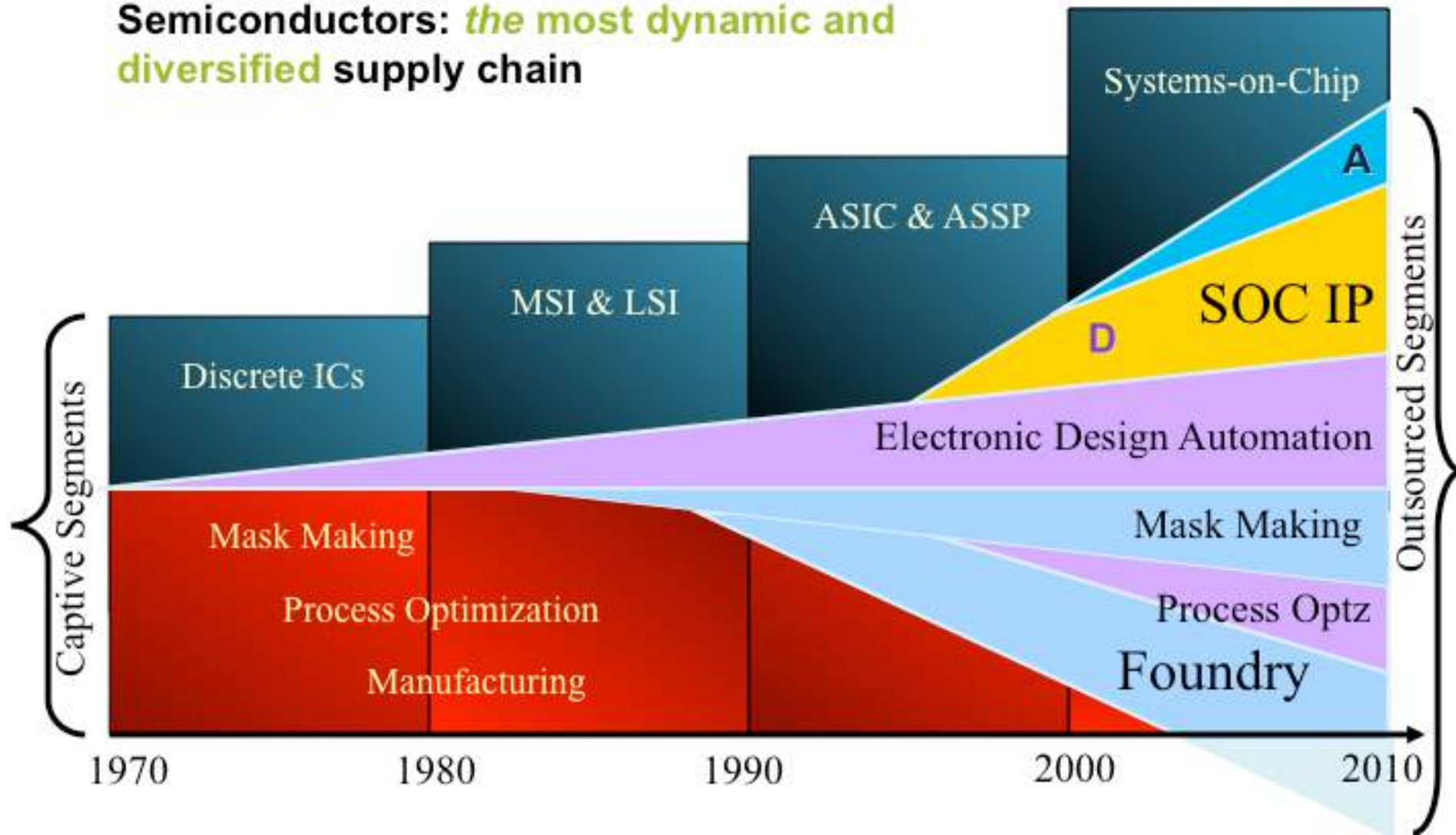


A Bit of History



A Bit of History

Semiconductors: *the most dynamic and diversified* supply chain



The Silent Power of Analog

- ◆ Analog and mixed-signal (AMS) design connects physical reality to digital computation.
- ◆ Sensors convert sound, temperature, pressure, motion, into signals.
- ◆ AMS circuits enable precise data acquisition, power management, and communication.
- ◆ Every digital system begins and ends in the analog world.

AMS is the Foundation
of All Systems

AMS in the Chip Supply Chain

- ▶ AMS design is often the bottleneck in complex systems
- ▶ They are critical for power, speed, and accuracy
- ▶ Custom analog blocks are time-consuming to verify

AMS Design Talent
multiplies system value

A Generational Moment

- ▶ You are entering at a moment of deep, accelerated transformation.
- ▶ AMS is complex, interdisciplinary, and intellectually rich.
- ▶ Your training gives you the power to shape industries.
- ▶ The future of devices that are the world foundation — all depend on you.

Your Existential Importance

- ▶ No IC Design engineers = No chips
- ▶ No chips = No progress
- ▶ No progress = Stagnation

You can be the Generation that
designs with purpose.

Europe's Context

- ◆ Europe Chips Act, billions of euros to build (and sustain) semiconductor leadership
- ◆ 20,000 AMS engineers needed

Europe's Context

- ▶ Europe has the talent, the universities, and the values to lead.
- ▶ Shift from chip consumption to chip creation.
- ▶ Leverage academic excellence and build local ecosystems.
- ▶ Embed design capacity into the fabric of European innovation.

Portugal's role in the Global Map

- ▶ A vibrant academic and startup ecosystem is emerging.
- ▶ Home to talent, creativity, and resilience.
- ▶ Opportunities to lead in niche, high-value areas.
- ▶ Design leadership can grow from here.

Portugal's Microelectronics DNA

- ◆ 30+ years of AMS design excellence
- ◆ Chipidea legacy, multinationals, universities

A Personal Note

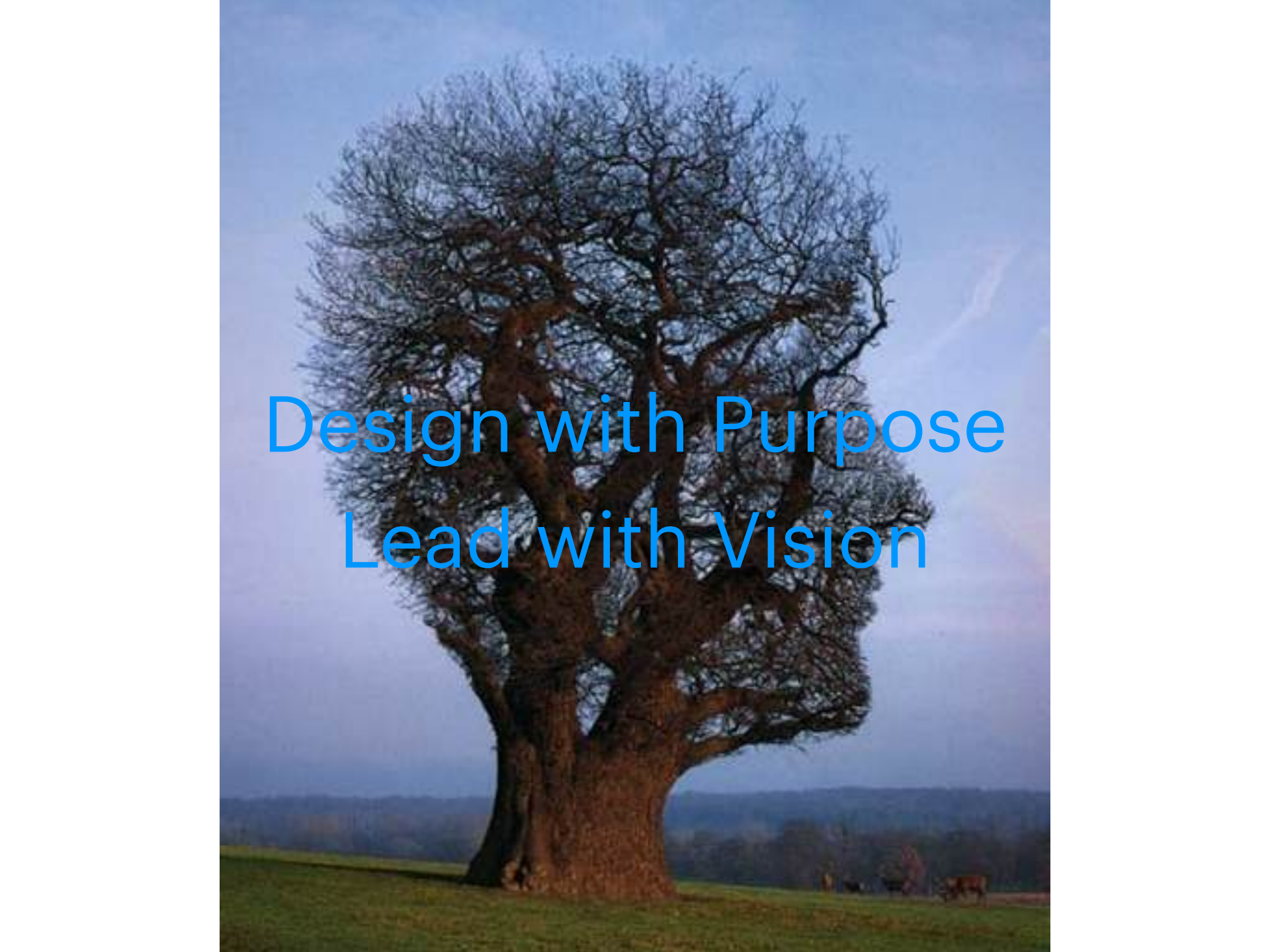
- ❖ Chipidea's story shows what is possible.
- ❖ From Lisbon to global IP leadership.
- ❖ Became part of Synopsys, scaling design excellence.
- ❖ Built with a purpose, with talent, and long-term thinking.
- ❖ It started with belief. It continues with you.

Vision 2035

- ❖ Portugal: c. 2,000 IC Design engineers
- ❖ Thriving AMS ecosystem
- ❖ Relevant in Europe
- ❖ Competitive in the World

Dare to Dream and to Do

- ★ This School is not just a course — it's a movement and a spark.
- ★ Participate actively.
- ★ Think systemically.
- ★ Ask bold questions.
- ★ Learn from peers and mentors.
- ★ Ask how your skills can serve society.
- ★ Design as if the future depends on you — because it does.

A large, leafless tree stands prominently on a grassy hill. The tree's branches are intricate and spread out, creating a silhouette against the sky. The ground is a mix of green grass and brown patches. In the background, there are rolling hills and a faint rainbow visible in the sky. The overall mood is serene and contemplative.

Design with Purpose
Lead with Vision

Q & A



this is your 6-week project



My NewCo Idea

slide #1

**what is the problem/need you
are solving**

slide #2

**who might be interested in the
problem**

slide #3

**how do you propose to solve
the problem**

slide #4

**who else has a solution for the
problem**

slide #5

**how good and competitive is
your solution**

slide #6

can you sustain your solution

slide #7

**how are you going to make
money; how much money is
there to be made**

slide #8

**what do you need to make that
money**

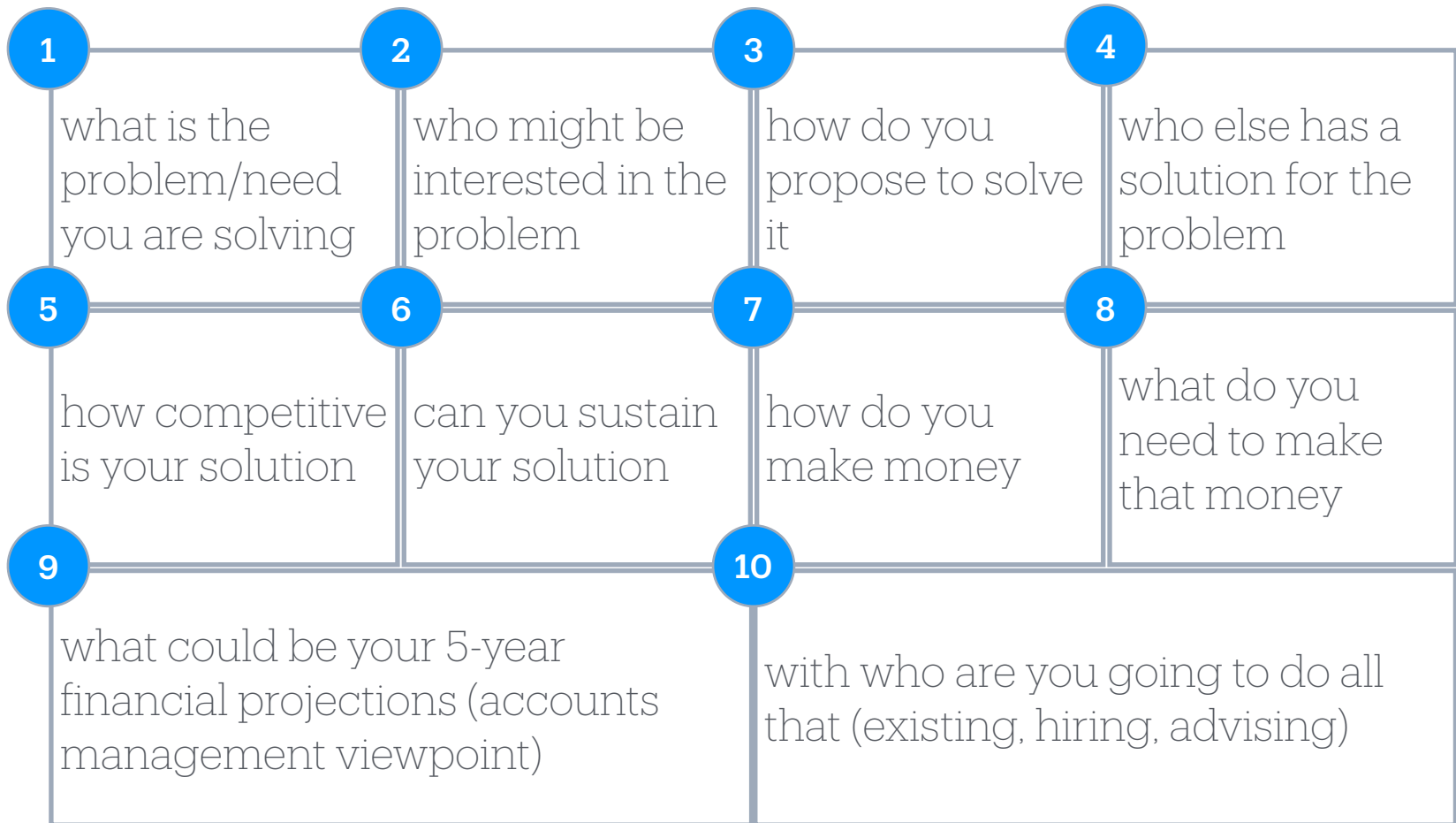
slide #9

**what could be your 5-year
financial projections (cash-
only viewpoint)**

slide #10

with who are you going to do
all that (founders, key hires,
advisors)

congratulations!



you are ready to pitch your business plan!